

Acceptable Use Policy

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This Acceptable Use Policy governs all use of the Lutely website, <https://lutely.com>, and the Lutely Software-as-a-Service application (the “**Platform**”) offered by License Lounge, Inc., a Delaware corporation, d/b/a Lutely (“**Lutely**”, “**we**”, “**us**”, or “**our**”).

This Acceptable Use Policy may change from time to time. **Your continued use of the Platform after any modification means that you acknowledge the change and agree to the practices that we disclose in the Acceptable Use Policy.** If you do not agree with our policies and practices, then please do not use our Platform.

This Acceptable Use Policy makes reference to our [Terms of Use](#), as we may amend that document from time to time. In this Acceptable Use Policy, the terms “Content,” “License,” “Your Content,” and any other capitalized but undefined terms have the meanings given in our Terms of Use.

The content standards herein apply to any and all: (a) use of the Platform; (b) Content, including Your Content; and (c) submissions by you to the Platform, including but not limited to posts, comments, and interactions on message boards, chat rooms, personal web pages or profiles, forums, bulletin boards, listings, and other interactive features (“**User Contributions**”). Your Content and User Contributions must in their entirety comply with all applicable federal, state, local, and international laws and regulations. Without limiting the foregoing, your use of the Platform, Your Content, and User Contributions must not:

- Contain any material that is defamatory, obscene, indecent, abusive, offensive, harassing, violent, hateful, inflammatory, or otherwise objectionable.
- Promote sexually explicit or pornographic material, violence, or discrimination based on race, sex, religion, nationality, disability, sexual orientation, or age.
- Infringe any patent, trademark, trade secret, copyright, or other intellectual property or other rights of any other person.

- Violate the legal rights (including the rights of publicity and privacy) of others or contain any material that could give rise to any civil or criminal liability under applicable laws or regulations or that otherwise may be in conflict with our [Terms of Use](#) and our [Privacy Policy](#).
- Be likely to deceive any person.
- Promote any illegal activity, or advocate, promote, or assist any unlawful act.
- Cause annoyance, inconvenience, or needless anxiety or be likely to upset, embarrass, alarm, or annoy any other person.
- Impersonate any person or misrepresent your identity or affiliation with any person or organization.
- Involve commercial activities or sales, such as contests, sweepstakes, and other sales promotions, barter, or advertising, except as connected to any Licenses offered through the Platform.
- Give the impression that they emanate from or are endorsed by us or any other person or entity, if this is not the case.

Lutely may, in its sole discretion and for any reason, delete Your Content from the Platform, delete your User Contributions from the Platform, or terminate your access to Free Features. Lutely may also terminate your Subscription, as governed by the “Term and Termination” section of the Terms of Use, if Lutely determines, in its sole discretion, that you have violated any term of this Acceptable Use Policy.

Please direct any questions about this Acceptable Use Policy to info@lutely.com. All notices of copyright infringement claims should be sent to the copyright agent designated in our [DMCA Policy](#) in the manner and by the means set out therein.