

Lutely Digital Millennium Copyright Act Policy

Last updated: November 14, 2025

Overview

This Digital Millennium Copyright Act Policy describes ways that License Lounge, Inc., a Delaware corporation, d/b/a Lutely ("**Lutely**," "**we**" or "**us**") will respond to notices of alleged copyright infringement involving the Lutely Website (defined below) and any counter notices.

Reporting Claims of Copyright Infringement

If you believe any materials accessible on or from the Lutely website, <https://lutely.com> (the "**Website**"), infringe your copyright, you may request that we remove those materials or remove access to them from the Website by submitting written notification to our copyright agent designated below.

In accordance with the Online Copyright Infringement Liability Limitation Act of the Digital Millennium Copyright Act (17 U.S.C. § 512) ("**DMCA**"), the written notice (the "**DMCA Notice**") must include substantially the following:

- Your physical or electronic signature.
- Identification of the copyrighted work you believe to have been infringed or, if the claim involves multiple works on the Website, a representative list of such works.
- Identification of the material you believe to be infringing in a sufficiently precise manner to allow us to locate that material.
- Adequate information by which we can contact you (including your name, postal address, telephone number, and, if available, email address).
- A statement that you have a good faith belief that use of the copyrighted material is not authorized by the copyright owner, its agent, or the law.
- A statement that the information in the written notice is accurate.

- A statement, under penalty of perjury, that you are authorized to act on behalf of the copyright owner.

If we receive a DMCA Notice that complies with the above and with other DMCA requirements, we will remove from the Website the material that the DMCA Notice describes as infringing.

If your DMCA Notice does not comply with this Policy and with other DMCA requirements, then it may not be effective and we may not take any action in response to it.

If you knowingly materially misrepresent that material or activity on the Website is infringing your copyright, you may be held liable for damages (including costs and attorneys' fees) under Section 512(f) of the DMCA.

Counter Notification Procedures

If you believe that material you posted on the Website was removed or access to it was disabled by mistake or misidentification, you may file a counter notification with us (a "**Counter Notice**") by submitting written notification to our copyright agent designated below. Pursuant to the DMCA, the Counter Notice must include substantially the following:

- Your physical or electronic signature.
- An identification of the material that has been removed or to which access has been disabled and the location at which the material appeared before it was removed or access disabled.
- Adequate information by which we can contact you (including your name, postal address, telephone number, and, if available, email address).
- A statement, under penalty of perjury, that you have a good faith belief that the material identified above was removed or disabled as a result of a mistake or misidentification of the material to be removed or disabled.
- A statement that you will consent to the jurisdiction of the federal District Court for the judicial district in which your address is located (or if you reside

outside the United States, then for any judicial district in which the Website may be found) and that you will accept service from the person (or an agent of that person) who provided the Website with the complaint at issue.

The DMCA allows us to restore the removed content if the party filing the original DMCA Notice does not file a court action against you within ten business days of receiving the copy of your Counter Notice.

If you knowingly materially misrepresent that material or activity on the Website was removed or disabled by mistake or misidentification, you may be held liable for damages (including costs and attorneys' fees) under Section 512(f) of the DMCA.

Designated Copyright Agent

Our designated copyright agent to receive DMCA Notices and Counter Notices is:

Jon D. Jekielek
169 Madison Avenue, Suite 2303
New York, NY, 10016
(212) 686-7008
jon@jj-lawyers.com

Repeat Infringers and Abuse of DMCA

We take the rights of copyright owners seriously, and we take abuses of the DMCA seriously as well. We reserve the rights in our sole discretion immediately to disable, suspend or terminate (a) any Website account (an **"Infringing Account"**) about which we have received two or more DMCA Notices in a six-month period, or which has contained or posted any content that we believe infringes any copyrights and (b) any other Website accounts (**"Related Accounts"**) operated by an operator of any Infringing Account. We may exercise our rights in this paragraph without prior notice to the operator(s) of an Infringing Account or a Related Account, without providing any such operators a refund of any fees paid and without any other penalty to Lutely.