

## **Lutely Privacy Policy**

**Last updated:** November 14, 2025

This is the privacy policy (“**Policy**”) of License Lounge, Inc., a Delaware corporation, d/b/a Lutely (“**Lutely**”) (“**Lutely**”, “**we**”, “**us**”, or “**our**”) that applies to users of the Lutely website, <https://lutely.com/> (“**Website**”), including the Lutely Software-as-a-Service application hosted at that website (the Website and application together, the “**Service**”).

This Policy describes the ways that the Service collects, receives, uses and discloses personally identifiable information (“**PII**”) that relates to you. This Policy makes reference to our [Terms of Use](#), as we may amend that document from time to time.

This Policy applies to PII collected:

- by the Service.
- from email, text, and other electronic messages between you and the Service.
- when you interact with our advertising and applications on third-party websites and services, if those applications or advertising include links to this policy.

This Policy does not apply to PII:

- that we collect in ways other than through the Service, including on any other website that we or a third party operate; or
- that any third party may collect, including through any application or content (including advertising) that may link to or be accessible via the Service.

By visiting, accessing, using or creating an account with the Service, you agree to our collection and use of PII as this Policy describes. This Policy may change from time to time. **Your continued use of the Service after any modification means**

**that you acknowledge the change and agree to the practices that we disclose in the Policy.** If you do not agree with our policies and practices, then please do not use our Service.

In this Policy, the terms "Content License Agreement," "Creator", "Licensee," "Your Content" and "Your Data" and any other capitalized but undefined terms have the meanings given in our Terms of Use.

### **PII That You Manually Provide Us**

To ensure that we provide you with the best possible experience, we will store, use, and disclose PII about you in accordance with this Policy. PII is information that identifies, relates to, describes, references, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular user, household or device. The PII that we may receive and collect depends on what you do when you visit our Service. The PII that you manually provide us through or in connection with the Service may include:

Category	Examples	Collected	Disclosed
Identifiers.	First and last name, postal address, email address, telephone number, unique personal identifier, online identifier, Internet Protocol address, account name.	YES	YES – Affiliates and/or Service Providers.
Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).	First and last name, postal address, telephone number, credit card number, debit card number, or any other financial information.  Some information in this category may overlap with other categories.	YES	YES – Affiliates and/or Service Providers.

Protected classification characteristics.	Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).	NO	N/A
Commercial information.	Records of products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies on the Service.	YES	YES – Affiliates and/or Service Providers.
Sensitive Personal Information	financial account, debit card, credit card number with security, or access code or password.  Such financial information is collected and processed by our trusted third party PCI-DSS compliant payment processor.	YES	YES – Affiliates and/or Service Providers.
Biometric information.	Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints, faceprints, and voiceprints, iris or retina scans,	NO	N/A

	keystroke, gait, or other physical patterns, and sleep, health, or exercise data.		
Internet or other similar network activity.	Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.	YES	YES – Service Providers.
Geolocation data.	Physical location or movements.	NO	N/A
Sensory data.	Audio, electronic, visual, or similar information, such as photographs of yourself.	YES	YES – Affiliates and/or Service Providers.
Professional or employment-related information.	Current or past job history or performance evaluations.	NO	N/A
Non-public education information.	Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.	NO	N/A
Inferences drawn from other Personal Information.	Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	NO	N/A

We may obtain the PII listed above from the following categories of sources:

- *Directly from you.* For example:
  - Information that you enter into forms on the Service. This includes information provided at the time of registering to use the Service, subscribing to the Service, posting material on the Service, requesting further services from us and reporting problems that you encounter with the Service. When providing your PII in such forms or free text boxes, please provide only relevant information and do not provide unnecessary sensitive information, such as Social Security numbers, credit card information or other sensitive personal data, unless required for our Services.
  - Records and copies of your correspondence (including email addresses), if you contact us.
  - Your responses to surveys that we might ask you to complete for research purposes.
  - Details of transactions that you carry out through the Service and of the fulfillment of your orders. You may be required to provide financial information before placing an order through the Service.
  - Search queries that you type into the Service's search interface.
  - Information that you choose to post, publish or display ("post") on public areas of the Service or transmitted to other users of the Service or third parties (such information, "**User Contributions**"). You post User Contributions and transmit them to others at your own risk. We cannot control the actions of other users of the Service with whom you may choose to share your User Contributions, so we cannot and do not guarantee that unauthorized people will not view your User Contributions.
- *Indirectly from you.* For example, through information we collect from you in the course of providing our Service to you.
- *Directly and indirectly from activity on our Service.* For example, from Service usage details that are collected automatically. For more information on automatic information collection, please review the "PII That We Collect Automatically Through Data Collection Technologies" and "Cookies" sections below.

- *Third-Party Sources.* We may collect information about you from third party sources, such as our business partners.

## **PII That We Collect Automatically Through Data Collection Technologies**

As you use the Service, we may use automatic data collection technologies to collect information about your equipment and browsing actions. These may include:

- Details of your visits to the Service, including traffic data, location data, logs, and the resources that you access and use on the Service.
- Information about your computer or device and Internet connection, including your IP address, operating system, and browser type.

We may also partner with trusted third-party vendors to analyze performance and traffic of the Service. This may include things like buttons you click, mouse movements and other behavior on the Service, date and time of access, pages visited, web beacons, and cookie or pixel tag information.

We also may use these technologies to collect information about your online activities over time and across third-party websites or other online services. We collect this information to help us understand how people use the Service, how we can improve its speed, and how we can make it easier for people to use it.

We may also use the following tools on the Service:

- *Web Beacons.* A Web Beacon is an electronic image. Web Beacons can track certain things from your computer and can report activity back to a web server allowing us to understand some of your behavior. If you choose to receive emails from us, we may use Web Beacons to track your reaction to our emails. We may also use them to track if you click on the links and at what time and date you do so. Some of the third-party marketers we engage with may use Web Beacons to track your interaction with online advertising banners on the Service. This information is only collected in aggregate form and will not be linked to your PII. Please note that any image file on a webpage can act as a Web Beacon.

- *Embedded Web Links.* Links provided in our emails and, in some cases, on third-party websites may include tracking technology embedded in the link. The tracking is accomplished through a redirection system. The redirection system allows us to understand how the link is being used by email recipients. Some of these links will enable us to identify that you have personally clicked on the link and this may be attached to the PII that we hold about you. This data is used to improve our service to you and to help us understand the performance of our marketing campaigns.

## **Cookies**

The technologies we use for automatic data collection may include **cookies**. A cookie is a small file placed on the hard drive of your computer or mobile device. You may refuse to accept cookies by activating the appropriate setting on your browser, but doing so may make you unable to access certain parts of the Service. Additionally, we may provide you with the option to accept or reject non-essential cookies when you first land on the Website or Service. Unless you have adjusted your browser setting to refuse cookies, our system will issue cookies when you visit the Service. Third-Party Services (including Facebook) may use cookies in connection with your use of the Service as well.

The Service sends user information to Google Analytics and Google Tag Manager for the purpose of providing us with the ability to conduct technical and statistical analysis on the Service's performance. For more information on how Google Analytics and Google Tag Manager support the Service and use information sent from the Service, please review Google's privacy policy available at <https://policies.google.com/technologies/partner-sites>, Google's data privacy practices for Google Analytics at <https://support.google.com/analytics/answer/6004245>, and Google's data privacy practices for Google Tag Manager at <https://support.google.com/tagmanager/answer/9323295?hl=en>. To opt out of Google Analytics services, please visit <https://tools.google.com/dlpage/gaoptout>.

Meta Pixel. We use Meta pixel, also known as the Facebook Pixel, to better understand the actions users take on our Website and to measure the effectiveness of our advertising. Facebook may link this data to your Facebook account, in accordance with its privacy policy, which is available here: <https://www.facebook.com/policy.php>. You can control how Facebook uses your data for advertising by adjusting your settings in your Facebook account. For specific information and details about the Meta pixel and how it works, please visit the Meta Business Help Center: <https://www.facebook.com/business/help/651294705016616>.

You may opt out of our use of automatic data collection tools with you, and you can learn more about how to do so at the Digital Advertising Alliance's [Webchoices](#) page, the European Advertising Standards Alliance (EASA)'s [Framework](#) and the [Network Advertising Initiative's Consumer Opt Out](#) page.

## **How We Use Your PII**

We use your PII:

- to provide the Service to you.
- for security, credit or fraud prevention purposes.
- to provide you with effective customer service.
- to enable you to enter into transactions with other users of the Service, when you choose to do so.
- to provide you with information, products, or services that you request from us.
- to let you know about changes to the Service or any products or services we offer or provide through it.
- to fulfill any other purpose for which you provide it, such as publishing Your Content and Your Data.
- to carry out our obligations and enforce our rights arising from any contracts that you enter into with us, including for billing and collection.

- to improve and develop our products and services.
- as our Terms of Use otherwise describe.

The length of time that we intend to retain PII, including sensitive personal information, if any, is for as long as reasonably necessary to carry out our intended business purpose for such information.

### **How We Disclose PII to Third Parties**

We do not sell or lease your PII to any third party. We may disclose PII about you for a business purpose, including to the following categories of third parties:

- *Affiliates.* We may disclose PII collected through the Service with our affiliates, subsidiaries, or other related entities in order to provide our products, services and effective customer support.
- *Service Providers.* We disclose PII collected through the Service with third-party Service Providers who act for or on behalf of Lutely. These third parties may need information about you to perform their functions. "Service Providers" may include suppliers, dealers, distributors, companies and consultants that provide website hosting, software development, payment processing, website and data analytics, order fulfillment, information technology and related infrastructure support, customer service, email delivery, and auditing.
- *Other Users.* If you choose to use the features in the Service that cause Your Content and Your Data to be published, Your Content and Your Data will be disclosed to other users of the Service as well as to the general public who visit the Website.
- *Third Party Platforms.* To YouTube and other third-party platforms, to the extent that you as a Creator have chosen to authorize us to submit Your Content to those platforms for publication and it contains PII about you (such as your name).

Except as described above and elsewhere in this Policy, we will not disclose your information with other third parties without your notice and consent, unless it is under one of the following circumstances:

- to give effect to ways that you have asked or allowed us to use the Service.
- where we believe it is necessary to respond to legal claims asserted against us, to comply with legal process (e.g. warrants and subpoenas), to enforce or administer our agreements, to prevent fraud, for risk assessment, for investigation, and to protect the rights, property or safety of us, our users or others. This may include exchanging information with other organizations for fraud protection and credit risk reduction purposes.
- to investigate suspected fraud, harassment or illegal conduct, or suspected violations of our Terms of Use.
- to a buyer or other successor in the case of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which the transferred assets include PII that we maintain about our users.
- to enforce or apply our Terms of Use or other agreements that we may have with you, including billing and collection purposes.
- with your consent.
- as our Terms of Use otherwise describe.

We may also aggregate or otherwise anonymize the PII and data we collect through the Services (including the content you upload to the Services) for purposes of analytics, research, marketing and other business interests of Lutely, including improving our content categorization systems. Such aggregate and anonymized data will not include PII or information that can identify you as an individual or reasonably be used to identify you.

### **Marketing and other Communications**

We want to provide you with relevant information that you have requested. When possible, we will provide options as to what information we collect and how you can manage any preferences that pertains to such information.

If we provide subscription-based services, such as email newsletters, we will allow you to make choices about what information you provide at the point of information collection or at any time after you have received a communication from us while you are subscribed. Transactional or service-oriented messages, such as delivery confirmation messages, are usually excluded from such preferences, as such messages are required to respond to your requests or to provide goods and services, and are not intended for the purposes of marketing.

From time to time, we may send you email newsletters and marketing emails. You may opt out of them at any time by selecting the "unsubscribe" link at the bottom of each email. Please note that by opting out or unsubscribing you may affect other services you have requested we provide to you, in which email communication is a requirement of the service provided. Even if you opt-out of receiving marketing material, we may still need to contact you with important information about your account or responding to your requests or questions.

You may have the opportunity to receive SMS or "text" messages, pre-recorded voice messages or auto-dialed phone calls from Lutely, its affiliates and related entities as well as third parties. Such messaging may be used to authenticate your identity or mobile device, as well as provide you informational updates about services or products you may have requested. In providing your mobile device number or cell phone number to Lutely, you knowingly consent to such communications from Lutely or for Lutely to use your cell phone number or mobile device number. In providing your number, you represent that you have the authority to agree to receive text messages at the telephone number that you provide to Lutely, or from which you sent the text message request to us. You further acknowledge that: (a) no purchase is required to opt into this service; (b) you may opt out at any time by following the instructions provided in our communications to you; and (c) your receipt of text messages may result in separate charges from your mobile provider.

Any such communications you receive from us will be administered in accordance with your preferences and this Policy.

### **Third-Party Services**

We use various tools and services provided by others ("Third-Party Services") to operate our Service. These include the Facebook "Share" button and other tools offered by Facebook and Meta as well as [Google AdSense](#), [Google Analytics](#) and other Google tools, and they may include others in the future.

Third-Party Services collect, use and share PII pursuant to their own privacy and security policies. Some of them, including Google, may use location information and other PII to serve advertisements to consumers on other websites. By using our Service, you consent to our providing PII with Third-Party Services to be used in accordance with their own privacy and security policies as they exist today and as they may change in the future.

For more information about how Google's services use PII, see "[How Google uses information from sites or apps that use our services.](#)"

The Service may link to third-party websites and services. These links are not endorsements of these websites, and this Policy does not extend to them. Because this Policy is not enforced on these third-party websites, we encourage you to read any posted privacy policy of the third-party website before using the service or website and providing any information.

### **DATA SECURITY; WAIVER OF CLAIMS**

We use reasonable efforts to protect your PII from unauthorized access, but we cannot and do not warrant or promise that it will be free from unauthorized access by third parties such as hackers. We can never promise 100% security. You have a responsibility, as well, to safeguard your information through the proper use and security of any online credentials used to access your PII, such as a username and password.

BY USING THE SERVICE, YOU (A) CONSENT TO OUR USING YOUR PII AS DESCRIBED IN THIS POLICY DESPITE THIS RISK; (B) WAIVE ANY CLAIMS AGAINST US OR ANY PARENT, SUBSIDIARY OR AFFILIATE COMPANY THAT WE HAVE OR MAY HAVE IN THE FUTURE RELATING TO THE INTERCEPTION, USE OR DISCLOSURE OF YOUR PII BY THIRD PARTIES UNAUTHORIZED BY US; AND (C) AGREE TO NOTIFY US PROMPTLY IF YOU SUSPECT ANY UNAUTHORIZED USAGE OF PII.

### **Children**

We do not knowingly collect or use information from individuals under the age of thirteen (13) without parental or guardian consent. We do not target the Website to minors, and would not expect them to be engaging with the Website or our services. We encourage parents and guardians to provide adequate protection measures to prevent minors from providing information unwillingly on the internet. If we are aware of any Personal Information that we have collected about minors, we will take steps to securely remove it from our systems.

### **Location of our Services**

We do not warrant or represent that this Policy or the Service's use of your PII complies with the laws of every jurisdiction. Furthermore, to provide you with our services, we may store, process, and transmit information in the United States and other locations around the world, including countries that may not have the same privacy and security laws as yours. Regardless of the country in which such information is stored, we will process your PII in accordance with this Policy.

### **Your Rights Under State Law**

#### California.

- *Shine the Light law.* Pursuant to California Civil Code Section 1798.83, we will not disclose or share your PII with third parties for the purposes of third-party marketing to you without your prior consent.

- ***WE DO NOT SELL OR SHARE YOUR PERSONAL INFORMATION.*** If we ever decide to “sell” or “share” (targeted advertising) PII, as those terms are defined under the California Consumer Privacy Act of 2018, as amended by the California Privacy Rights Act of 2020, we will update you via this Policy.

## Nevada.

Nevada law permits customers in Nevada to opt-out of the sale of certain kinds of PII. We do not sell your PII to third parties as defined in Nevada law.

## Your Consumer Rights.

Some state laws in the United States provide consumers with additional rights with respect to their PII (also known as “personal data”), as those terms are defined under those applicable state laws. Such state laws may include, but are not limited to, the California Consumer Privacy Act of 2018, as amended by the California Privacy Rights Act of 2020, the Colorado Privacy Act, the Connecticut Data Privacy Act, the Delaware Personal Data Privacy Act, the Iowa Consumer Data Protection Act, the Maryland Online Data Privacy Act, the Minnesota Consumer Data Privacy Act, the Montana Consumer Data Privacy Act, the Nebraska Data Privacy Act, the New Hampshire Data Privacy Act, the New Jersey Data Privacy Act, the Oregon Consumer Privacy Act, the Tennessee Information Protection Act, the Texas Data Privacy and Security Act, the Utah Consumer Privacy Act, and the Virginia Consumer Data Protection Act (collectively, the “U.S. State Privacy Laws”). Any PII we collect is collected for the commercial purpose of effectively providing our services to you, as well as enabling you to learn more about, and benefit from, our services. Depending on your location and to the extent such U.S. State Privacy Laws are applicable to us, you may exercise each of your rights as identified below, subject to our verification of your identity.

- A. **Access.** You have the right to request that we disclose certain information to you about our collection, use and disclosure of your PII.
- B. **Correction.** You can request that we correct or rectify any PII that you have provided to us.

- C. *Limit Use and Disclosure of Sensitive PII.* If we collect any sensitive personal information, you have the right to request that we limit the use of the sensitive personal information to that use which is necessary to perform the services or provide the goods reasonably expected by an average consumer who requests those goods or services.
- D. *Portability.* Upon request and when possible, we can provide you with copies of your PII. When such a request cannot be honored, we will advise you accordingly.
- E. *Deletion.* You have the right to request that we delete any of your PII, subject to certain exceptions. Once we receive and confirm your verifiable consumer request, we will delete (and direct our service providers to delete) your PII from our records, unless an exception applies.
- F. *Opt-out of Processing.* You have the right to request that we do not sell your PII, use your PII for Targeted Advertising, or use your PII for profiling. Where applicable, we will ensure such changes are shared with trusted third parties.
- G. *Non-Discrimination.* If a consumer exercises his or her rights under applicable U.S. State Privacy Laws, we shall not discriminate against that data subject by denying our goods or services, charging different prices or rates to similarly situated consumers, providing a different level or quality of our goods or services, or taking any other adverse action.
- H. *Exercising your rights.* If you are a consumer that has rights under applicable U.S. State Privacy Laws who chooses to exercise the rights listed above, you can submit a request via email at [info@lutely.com](mailto:info@lutely.com)

Only you, or someone legally authorized to act on your behalf, may make a request related to your PII. If an authorized agent makes a request on your behalf, we may require proof that you gave the agent permission to submit the request.

**Responding to Your Request.** Upon receiving your request, we will confirm receipt of your request by sending you an email confirming receipt. To help protect your privacy and maintain security, we may take steps to verify your identity before granting you access to the PII. In some instances, such as a request to delete PII, we may first separately confirm that you would like for us to in fact delete your PII before acting on your request.

We will respond to your request within forty-five (45) days. If we require more time, we will inform you of the reason and extension period in writing. You may have the right to appeal our decision regarding your request. If you would like to appeal our decision, please contact us using the contact information provided above.

In some cases our ability to uphold these rights for you may depend upon our obligations to process PII for security, safety, fraud prevention reasons, compliance with regulatory or legal requirements, or because processing is necessary to deliver the services you have requested. Where this is the case, we will inform you of specific details in response to your request.

You may generally delete PII that we keep about you at any time by using the tools in the Service's interface itself. Please note that depending on how you have chosen to use the Service before deleting your PII, you may not have the option to completely delete all such PII from our Service. For example, if you act to delete your PII at a time when you have sold content but the buyer has not yet downloaded it, some of your PII will remain with us at least until that transaction has been completed. Likewise, if you have entered into a Content License Agreement, either as a Creator or as a Licensee, your name and any PII in that document at the time that you execute it will not be deleted.

Please also note that while Lutely will delete PII as described in this Policy, we do not have a way to (and do not) delete PII that you may have already provided to other users, to Youtube or other platforms, or to the public via the Service.

### **For Users Outside the United States**

Under the (i) General Data Protection Regulation (Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, or "GDPR"), (ii) Data Protection Act 2018, (iii) the GDPR as it forms part of the law of England and Wales, Scotland and Northern Ireland (i.e., "UK GDPR") as provided in the Data Protection Act 2018, and (iv) any other applicable data protection legislation of any country or other jurisdiction (collectively "International Data Protection Laws") individuals have specific rights with respect to their PII, or "personal data" as defined under the

International Data Protection Laws. For the purposes of this Policy, Lutely operates as a data controller. Any PII we collect from you is processed in the United States and under the terms of this Policy.

Any PII we collect from you is processed in the legitimate interest of our business and providing the Service to you as the lawful means of such processing. You may always withdraw your consent to our use of your PII as described below. We will only retain your PII for the time necessary to provide you the information and services to which you have consented, to comply with the law and in accordance with your rights below.

The Data Controller is:

NAME: License Lounge, Inc. d/b/a Lutely

ADDRESS: 440 Burroughs Street, Suite 129, Detroit, MI 48202

EMAIL ADDRESS: [info@lutely.com](mailto:info@lutely.com)

You can exercise any of the following rights, subject to verification of your identity, by notifying us as described below:

- Access. You may request a copy of the PII that you have provided to us.
- Automated Processing and Decision-Making. You may request that we stop using your PII for automated processing, such as profiling. When contacting Lutely, please explain how you wish us to restrict automated processing of your PII. When such restrictions are not possible, we will advise you accordingly.
- Correction or Rectification. You can correct the PII provided to us by accessing your account directly, or by emailing us (as provided below) to request that we correct or rectify any PII that you have provided to us. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause information to be incorrect.
- Restrict Processing. When applicable, you may restrict the processing of your PII by submitting a request via email (to the email provided below). In your email, please explain how you wish us to restrict processing of your PII. When such restrictions are not possible, we will advise you accordingly.

- *Object to Processing*. When applicable, you have the right to object to the processing of your PII by submitting a request via email to (to the email provided below). When such objections are not possible, we will advise you accordingly.
- *Portability*. Upon request and when possible, we can provide you with copies of your PII. When such a request cannot be honored, we will advise you accordingly.
- *Withdraw Consent*. At any time, you may withdraw your consent to our processing of your PII through the Service by notifying us via email (to the email provided below). Using the same email address associated with your account, simply type the words "WITHDRAW CONSENT" in the subject line of your email.
- *Erasure*. If you should wish to cease use of the Service and have your PII deleted from the Service, then you may submit a request by emailing us at the email provided below. Upon receipt of such a request for erasure, we will confirm receipt and will confirm once your PII has been deleted or if exceptions apply.

*Exercising your rights*. If you are a data subject that has rights under the International Data Protection Laws, who chooses to exercise the rights listed above, you can submit a request via email at [info@lutely.com](mailto:info@lutely.com)

*Submit Complaints or Questions*. If you wish to raise a complaint on how we have handled your personal data, you can contact us as described below. If you reside in a European Union member state or the United Kingdom, you may also lodge a complaint with the supervisory authority in your country.

### **"Do Not Track" Technology**

If you use Do-Not-Track tools to prevent websites and software products from tracking your online behavior across websites, please be aware that we do not change the way the Service works (as described in this Policy) in response to requests not to be tracked.

### **No Rights of Third Parties**

This Policy does not create rights enforceable by third parties, nor does it require disclosure of any information relating to users of the Service.

### **Limitation of Warranties**

We make no representations, warranties or promises about the security of PII except as stated expressly in this Policy or where required by law.

### **Changes to this Policy**

This Policy describes our current policies and practices with regard to the information we collect through the Service. We are continually improving and adding to the features and functionality of the Service along with the products and services we offer through the Service. If we make any changes to this Policy, a revised Policy will be posted on this webpage and the date of the change will be reported in the "Last updated" block above. You can get to this page from any of our webpages by clicking on the "Privacy Policy" link (usually at the bottom of the screen).

### **For More Information**

Please direct any questions about this Policy to [info@lutely.com](mailto:info@lutely.com).